

### Review of Parking Charges (2016/17) – Details of Proposals

#### **Proposal 1: Sunday charges in Chichester city**

The current charges in Chichester city on Sundays are as follows:

Short stay car parks – charges as per tariff for Monday to Saturday, although charges restricted to 10am – 5pm.

Long-stay car parks: Sunday up to 4 hours: £1.00, Over 4 hours: £2.00

**(1) Proposal** - change the charges to the following for Long Stay car parks

0-3 hours: £1

3-4 hours: £2

4 + hours: £3

An assessment of the number of Pay and Display tickets sold at the Sunday tariffs in 2014-15 in all the long stay car parks reveals that there were approximately 82,018 tickets sold at the £1 tariff and 14,985 sold at the £2 tariff. It is difficult to estimate the number of customers who might change their parking behaviour as a result of these potential amendments. However, based on a baseline of the number of tickets sold at the 'Over 4 hour' tariff, this could generate additional income in the region of £15,000 per annum.

Some research has been undertaken into the number of local authorities who apply a charge on Sunday within their car parks. This revealed that the majority of local authorities, such as Oxford, Horsham, Arun, Crawley, Worthing, Adur do charge. A minority of local authorities, such as Mid Sussex and Winchester, do not. Worthing Borough Council has a similar Sunday charge of £1 per hour on Sunday, with a maximum charge of £3.

Applying a flat rate charge to car parks is convenient for the customer and this still allows for a discount on the standard tariffs within the Pay and Display car park.

#### **Proposal 2: Increase the price of an x-roving season ticket**

The authority currently sells x-roving season tickets to customers who wish to park in one of the long stay car parks within the city at a reduced rate. These season tickets are sold at £44 per month, with a discount rate of £43 per month if purchased online. A further deduction (equivalent to £39.42 per month) is given where twelve months is purchased in advance.

There are currently 1,477 x roving season tickets in circulation, with 492 of these having multiple registrations (up to four registrations can be allocated to each season ticket). This is to acknowledge that some individuals car share and to help promote the green agenda.

Anecdotal evidence suggests that a number of customers who purchase X roving season tickets for use at the Avenue De Chartres car park do so to commute from the nearby train station. For comparison, the price of a season ticket for Chichester Train station is set at the following costs:

Weekly	£21
Monthly	£81
3 Monthly	£227
Annual	£562

**(2)** The **proposal** is to increase the price of an x-roving season ticket to £47 per month (£46 when purchased online, or £506.00 when purchased for a year where 11 months are given for the price of 12). This could generate additional income estimated in the region of £48,741 per annum.

One point of consideration with options relating to x-roving season ticket prices is the risk of potential deflection onto the surrounding areas should the season ticket prices be deemed to be too high by customers. Whilst it is recognised that season tickets do provide a subsidised parking option for individuals, still equal to a cost of around there is feedback from customers and local residents that the cost of these means that drivers are opting to park in neighbouring streets.

### **Proposal 3: Demand management of short stay spaces**

Evidence demonstrates that there is a huge demand for certain car parks within the city. Two of the short stay car parks that this applies to are Little London and Baffins Lane, where there are often vehicles queuing to access spaces causing congestion and emissions/noise.

Current charges within all short stay car parks are set out in the table below:

<b>City Centre Short Stay</b>	<b>8am – 6pm Mon-Sat, 10am-5pm Sun</b>	<b>Tariff</b>
Little London, Baffins Lane, Orchard Street, St Cyriacs, South Pallant, East Pallant / Cawley Priory, Market Avenue / St John's Street, Market Road, Market Avenue / South Pallant and New Park Road	Up to 30 minutes	50p
	Up to 1 hour	£1.20
	Up to 2 hours	£2.60
	Up to 3 hours	£3.90
	Up to 4 hours	£6.10
	Up to 5 hours	£7.30
	Up to 6 hours	£8.60
	Up to 8 hours	£10.20
	More than 8 hours	£12.20

The management of spaces may be improved by introducing a 'central' tariff for the two car parks where there is significant demand i.e. Little London and Baffins Lane.

**(3)** It is **proposed** that all short stay car park tariffs remain as at present, with an increase to the 'central' car parks as set out in the table below:

'Central' tariff	8am – 6pm Mon-Sat, 10am-5pm Sun	Proposal
Little London and Baffins Lane	Up to 30 minutes	70p
	Up to 1 hour	£1.40
	Up to 2 hours	£3.00
	Up to 3 hours	£4.50
	Up to 4 hours	£7.00
	Up to 5 hours	£8.40
	Up to 6 hours	£9.90
	Up to 8 hours	£11.70
	More than 8 hours	£14.00

Should this proposal be implemented, usage would be closely monitored to understand any deflection as it is expected that there will be an element of displacement with some customers seeking to use other car parks. However, it is expected that there would be an increase in income due to the popularity of these car parks.

#### **Proposal 4: Increase the cost of Specific Season Tickets within the city**

Specific Season Tickets are available within three car parks within the city centre. Whilst these guarantee a parking space they do not guarantee an allocated space in one of the three car parks which are a short walk from the city centre (Market Road (A), Market Avenue / South Pallant (C) and Orchard Street (area north of the entrance nearest the roundabout only) (D). The demand for these tickets has exceeded supply in two of the car parks (A and D), and the allocation is managed through a waiting list. The season ticket can be used between Monday and Friday and it is valid in the car park specified only. Specific Season Tickets are charged at £48 per month, (£47 when purchased online and a discount allowed when a whole year is purchased thus giving 12 months for the price of 11 at a cost of £517.00 per year – equivalent to £43 per month).

There are a total of 190 specific season tickets in use at present. (66 for A park, 83 in C park and 41 in D park).

When comparing this cost to that of an x-roving season ticket (see Proposal 2 above), the differential between the x roving and specific season ticket prices does not reflect the benefit gained i.e. guaranteed space and closer to city centre. The cost of specific season tickets should therefore be considered and an increase applied to reflect the benefit gained.

**(4)** It is therefore **proposed** that the cost of a specific season ticket is increased from the current £48 per month to £52 per month, (£51 per month if purchased online, £561 per annum – where 12 months are given for the price of 11). Based on existing usage figures an additional income of around £8,500 per annum could be generated.

## **Proposal 5: Pay and Display charges in Midhurst, Petworth and Fernhurst**

Petworth: There are two car parks in Petworth (Pound Street and Sylvia Beaufoy). Whilst charges are in place in Pound Street (although the first hour is free), Sylvia Beaufoy is totally free of charge. A large proportion (59,590 of 118,051 tickets issued i.e. 51%) of users of Pound Street are using the one hour free period.

It is proposed that charges at the Sylvia Beaufoy car park (which is currently free) should be introduced. This will assist with covering the costs of this car park. The car park has 72 spaces and whilst it is difficult to estimate a potential income as a result of this, if one third of spaces were used at an average charge of up to five hours per day, over six days per week, this could equate to an additional income generated of around £7,488 per annum. In addition to this, if a season ticket were offered for this car park at the proposed £12.50 per month, if 25 season tickets were sold each month this would equate to an additional income of around £3,750 per annum.

Current charges in Petworth are shown in the table below:

Up to 1 hour	Free
Up to 2 hours	40p
Up to 4 hours	80p
More than 4 hours	£1.20

Midhurst: There are three car parks in Midhurst (North Street, Post Office and The Grange). There are capacity issues at times in the North Street and Post Office car parks. Given that the Grange car park is being considered for re-development and part of the agreement is that the free period of parking should be retained for the interim, the Grange car park should therefore be considered separately to North Street and Post Office.

Current charges for Midhurst are shown in the table below:

<b>Midhurst</b>	<b>9am – 5pm Mon-Sat*</b>	<b>Tariff</b>
Grange Road, North Street and Post Office	Up to 2 hours	Free
	Up to 3 hours	40p
	Up to 4 hours	60p
	Up to 5 hours	80p
	Up to 6 hours	£1.00
	Up to 7 hours	£1.20
	Up to 8 hours	£1.40

\*Free on Sundays

A large proportion (189,337 of 240,579 tickets, i.e. 78%) of users of Midhurst car parks are using the two hour free period. (Based on 2014-15 figures).

Fernhurst: The currently free of charge car park in Fernhurst has 57 spaces and could be considered for the introduction of a charging structure. This car park currently costs the authority around £9,000 per annum to manage and maintain. It is difficult to estimate the amount of income which could be expected from introducing

charges but any proposed charges could be in line with those in place in Midhurst and Petworth.

It is **proposed** to:

**5(a)** Reduce the free period of parking in North Street and Post Office car parks in Midhurst to one hour, retaining the two hours free in the Grange.

**5(b)** Introduce charging in Fernhurst car park

**5(c)** Introduce charging in Sylvia Beaufoy car park

**5(d)** Amend the charging structure in Midhurst and Petworth car parks, and implement the same tariff in Fernhurst as below:

Up to 1 hour:	Free
Up to 2 hours:	40p
Up to 3 hours:	60p
Up to 4 hours:	80p
Up to 5 hours:	£1.00
Up to 6 hours:	£1.20
Up to 7 hours:	£1.60
Up to 8 hours:	£2.00

**5(e)** Amend the tariff at the Grange car park as follows:

Up to 2 hours:	Free
Up to 3 hours:	60p
Up to 4 hours:	80p
Up to 5 hours:	£1.00
Up to 6 hours:	£1.20
Up to 7 hours:	£1.60
Up to 8 hours:	£2.00

Whilst usage figures are not in place for all car parks under this option to be able to estimate a potential income figure, it is expected that the amendment of charges in this way might increase income across these northern rural car parks in the region of around £35,000 per annum. There will be a cost associated with the installation and maintenance of payment machines in Fernhurst and Sylvia Beaufoy car parks.

### **Proposal 6: Rural, Coastal and Bosham Season Tickets**

Rural Season Tickets are sold for car parks in Bosham, Petworth, Midhurst, East Wittering and Selsey. These are all sold at £10 per month, which does not currently recognise the differing tariffs in the rural areas. There is a waiting list within Midhurst and Petworth.

It is proposed that the rural season ticket prices are amended as follows:

**6(a)** Bosham season ticket to £15 per month. In addition, the facility for four vehicle registrations in Bosham should be removed to bring it in line with other rural areas.

**6(b)** All other rural season tickets to increase to £12.50 per month

Based on current usage figures this could generate an additional income of around £15,840 per annum.

### **Proposal 7: Demand Management in Long Stay car parks**

Tariffs in the five Long Stay car parks (Northgate, Cattle Market, Avenue De Chartres, Basin Road and Westgate) are all set at the same level. Demand is higher in Northgate car park, with the proximity of the Festival Theatre and a number of road networks accessing this part of the city. Demand may increase further as a result of the strategic development proposals contained within the now adopted Local Plan.

**(7)** It is **proposed** to differentiate between the tariff in Avenue De Chartres car park to that of the other four long stay car parks to encourage customers to use the Avenue de Chartres. This means that the Avenue de Chartres would remain as at present and the charges in Cattle Market, Basin Road, Northgate and Westgate Car Parks would increase slightly as shown in the table below:

	<b>Current</b>	<b>Proposed ADC</b>	<b>Proposed Other Long Stay</b>
Up to 30 mins	50p	50p	50p
Up to 1 hour	70p	70p	70p
Up to 2 hours	£1.50	£1.50	£1.50
Up to 3 hours	£2.20	£2.20	£2.20
Up to 4 hours	£3.10	£3.10	£3.50
Up to 5 hours	£3.90	£3.90	£4.40
Up to 6 hours	£4.30	£4.30	£4.70
Up to 8 hours	£4.50	£4.50	£4.90
More than 8 hours	£4.90, / £5.70*	£4.90	£5.40 / £6.20*

\*Westgate is currently £5.70 for More than 8 hours. This would increase to £6.20

Should this proposal be implemented, usage would be closely monitored to understand any deflection as it is expected that there will be an element of displacement with some customers seeking to use other car parks. However, it is expected that there would be an increase in income due to the popularity of these car parks.